

Inside CWM

Vol. 8, No. 2



Summer 2012

CWM's 75th Anniversary—Much to Celebrate



On October 15, 1937, Chicago White Metal was formed as a business. Walter Treiber, a German immigrant started building dies in the basement of his home. 75 years later, that business has grown to be one of the largest, most advanced producers of die cast products in the industry.

Turning 75 is a notable event in the business world—especially since only 25% of businesses make it past their first three years. Only 10% of businesses make it to their 75th anniversary. A company has to make significant changes in technology, business management strategies and in resources over the years in order to continue to succeed.

Family businesses account for 80 to 90% of businesses with 24 years as their average lifespan. Over the years, management of CWM has been passed down to the next generation in the Treiber family. In 2010 the business succeeded to the third generation when Eric Treiber became President. Considering that only 40% of family businesses succeed to the second generation and only 13% make it to the third, it adds another significant accomplishment to the anniversary celebration.

On October 15th, let us all reflect on the joyous occasion, not just because it is a celebration...but because CWM has what it takes to overcome the obstacles and continue to grow and succeed.

Upcoming 75th Anniversary Events

CWM is planning to celebrate our 75th anniversary this fall with two special events. A celebration will be held for CWM employees and their families on Saturday, September 15th. A second event will take place on

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Get Social With CWM!

Chicago White Metal is getting social. Join our social media networks! We've recently introduced Twitter and Google+ pages along with our outstanding Facebook and LinkedIn sites. Whatever your favorite media outlet is, we're there to greet you.

Through social networks, we'll be able to connect better with both our customers and employees. Employees can learn about happenings at CWM—and take active

participation in CWM's public face by providing comments or liking posts.

Customers will be exposed to numerous learning opportunities such as webinars and technical bulletins that are announced on our social sites. One key benefit is that they'll have direct access to our engineering staff who will answer all of their die casting questions. Plus, they can tap into the collective experiences of a community of other engineers and buyers.

Our social media sites are open to all...so join us today!



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Inside CWM is published by Chicago White Metal Casting, and its CNC Machining and Contract Manufacturing Divisions, for all of our employees, sales representatives and supplier partners who are equally vital to our success.

CWM is located near O'Hare International Airport in Bensenville, IL U.S.A.

Visit us at:

www.cwm diecast.com,
www.cnc-technology.com, or
www.cwm-contractmfrg.com.

CWM Scholarship Helps Employee's Daughter

Eugene Thomas, Quality Technician, has been working at Chicago White Metal for 14 years. He has three daughters and his oldest, Kierra, just graduated from Central State University in Ohio in early May. She was a recipient of CWM's College Scholarship Award for the past three years.

As a psychology major and biology minor, Kierra was faced with a difficult path to earning a bachelor's degree. Those courses weren't easy. With that in mind, Kierra had to maintain a "C" average to be awarded the scholarship annually. This was no problem, considering she was on the Dean's List.



Kierra receives her diploma

"The scholarship was a great help. It helped pay for room and board," Eugene said. "Now she won't owe so much in student loans. She looked forward to getting that scholarship every year."

Located just outside of Dayton, Central State University isn't too far from Columbus, OH where the Thomas' extended family lives. It's also only a five hour drive from Eugene's home. At first it was tough for the Thomas family, but thanks to the vast avenues of communication readily available, they were able to stay closely connected throughout her tenure at school.

Thanks to the scholarship and her experiences at school, Kierra was able to grow and develop as a person. According to Eugene, "She became more responsible and she is a great role model for our other daughters."

Eugene's other two daughters Tara (17 years-old) and Tamara (14 years-old) both have aspirations of graduating from college as well. Tara has begun the application process and hopes to attend University of Illinois after her graduation in 2013.

Currently, Kierra is seeking part-time employment in an effort to help support her way through a master's degree program at Roosevelt University. After she get's her degree, she hopes to work in the medical field as a psychologist. Congratulations on a job well done Kierra!



Sandra Morrison (grandmother, left), Kierra (middle left), Eugene (middle right), and Kenya Thomas (mother, right)



Tamara (left), Kierra (middle), and Tara Thomas (right)

Support Your CWM Soccer Team!

The Chicago White Metal soccer team, led by CWM's Shipping Supervisor Francisco Acosta, is having a great season in 2012! The men have played seven games with a record of 4-2-1. This season, the team will be embarking on a new venture this summer: outdoor play.

Chicago White Metal has sponsored the team since they started playing three years ago. It is a part of CWM's community outreach initiative. This team started playing in the fields next to the CWM campus for fun. Now they're in it to win it.



Since joining the United States Soccer League, the men have been playing every Saturday at the Olympic fields in Schaumburg. The facility boasts eight synthetic turf fields that provide great playing conditions every week. For more information about how you can root for your company's soccer team throughout the summer, contact Francisco!

Photo: (top row left to right) - Manrique Barrera, Miguel Cardozo, Adolfo Martinez, Victor Lopez, Francisco Acosta, Gaspar Bautista, Juan Salgado; (bottom row left to right) - Pablo Cielo, Felipe Acuña, Fredy Barrera, Miguel Sanchez, Gustavo Rito, Luis Gonzales, Cesar Salgado; (not pictured) - Oscar Vallejo, Dario Xique, Juan Bahena, Christian Barrera, Julio Fernandez

Employee Bragging Rights Board

Continued from page 1

Anthony Favata, age two, enjoys an ice cream cone while spending time with his aunt and cousin. Anthony's mom, Angela Favata, CWM Accounts Payable Clerk, affectionately calls him "Peanut."



Celebration

Saturday, September 22nd for all customers, suppliers, CWM sales representatives and other friends of CWM. Highlights of the event will include a plant tour, food, music and more. Invitations will be sent out in early August. Watch your mailbox and **Save the date!**



Fred Loots Scores With a Hole-in-One

They say that the odds of dying in an asteroid apocalypse is 1 in 12,500. It's the exact same odds to get a hole-in-one on the golf course. Fred Loots, CWM Maintenance Department Supervisor, recently beat those odds by aing a hole at the Streamwood Oaks Golf Club, a challenging nine-hole golf course.

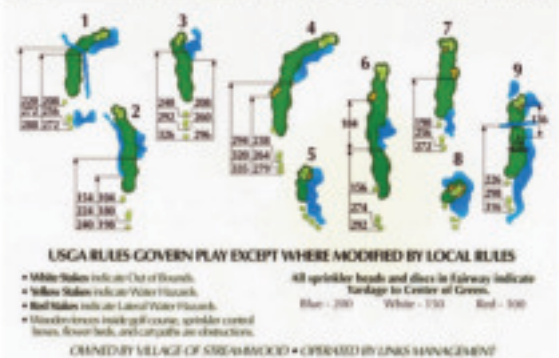
A hole-in-one is the holy grail for any die hard golfer. President Nixon has one and called it "the greatest thrill of his life—even better than getting elected." Fred Loots is now in the elite club that understands that thrill. Ask him about his experience and as you see his face light up, you'll know that it's a really big deal.

It occurred on the par-3, eighth. Fred was first in his threesome to tee off. With a 20 mph cross breeze, he managed to drive the ball 117 yards, over a lake and a bunker, onto the green. He thought to himself, "Nice shot," thinking the ball just landed on the green and cleared the hazards. It wasn't until after the other players teed off and they all arrived at the green that they realized what happened. Looking for his ball, Fred checked the hole as a last resort. It was at that moment that Fred realized that he just shot a hole-in-one.

Fred has been golfing for 25 years, in all kinds of weather—sunny to inclement. It took him this long to ace a hole. Fred's brother Tom introduced him to the game. A quarter of a century later, Tom was there to witness his brother's shot of a lifetime. Dan Wever, Fred's other golfing partner, also got to witness it.

Fred, we tip our hat to you!

HOLE NUMBER	1	2	3	4	5	6	7	8	9	OUT
GOLD	362	417	364	560	299	570	381	150	402	3435
BLUE	367	390	326	542	186	549	361	126	381	3228
WHITE	351	376	308	508	163	534	345	117	363	3065
RED	318	326	280	417	131	431	297	83	314	2597
NAME	Tom	2	6	5	8	3	5	5	2	51
NAME	Fred	5	2	2	2	→	1	1	1	43
NAME	Dan	5	6	5	6	3	4	2	3	48
W/THY										
HANDICAP	4	5	9	2	1	6	8	7	3	
PAR	4	4	4	5	3	5	4	3	4	36



A Rising Interest in a Downhill Sport



Brian Miller at age 8, learns new snowboarding skills.

At the age of eight, Brian Miller was only snowboarding recreationally. That changed during a family vacation to Aspen, Colorado with his dad, Jon Miller, VP of Sales & Marketing. Brian enrolled in snowboarding lessons while in Aspen and his enthusiasm skyrocketed. With the help of an instructor (who was also the photographer that captured the “air bound” photo on the left), Brian learned some sophisticated snowboard maneuvers. This helped “launch” Brian’s interest to take his snowboarding to a new level.

The next winter, Brian joined the United States of America Snowboarding Association (USASA) which provides recreational and competitive snowboarding for 32 regional series throughout the U.S.. Brian, who will soon be twelve years old, has competed every winter since.



Brian, age 11, at a snowboarding competition in Copper Mountain, CO.

There are five categories for snowboarding competitions: halfpipe, boardercross, slalom, giant slalom, and slopestyle. Brian competes in all disciplines. Top riders qualify to attend the National Competition in Copper Mountain, Colorado. Brian has qualified every year he has competed.

CWM Employee Proud of her Graduate

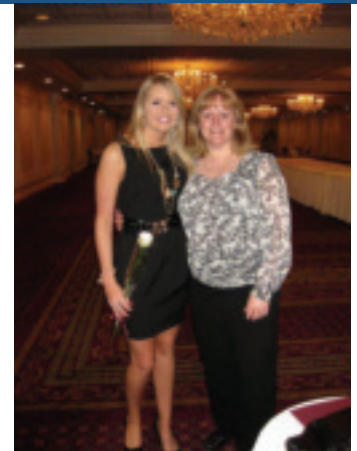
Elizabeth Besch, CWM Receptionist, had a very proud moment on Saturday, May 5, 2012. Her daughter, Katelyn, graduated from Resurrection University in Oak Park. The day before though, Katelyn, along with her classmates, got to participate in a very symbolic ceremony. They all participated in a Pinning Ceremony.

A pinning ceremony is a symbolic way to welcome newly graduated nurses into the nursing profession. The new nurses are presented with nursing pins by the faculty of the nursing school; each university has their own unique design. Often the nurses recite the Nightingale Pledge. This ceremony was particularly emotional for Elizabeth, because her mother was a nurse and she could recall seeing the pin on her mother’s uniform which was worn with pride until she retired. In an emotional exchange, Katelyn was presented with her grandmother’s pin which became her most cherished graduation present.

Katie, as she is known by her family, graduated with a class of approximately 65 other students. Her graduation and pinning ceremony were both held at the Drury Lane Theater in Oak Brook Terrace. The ceremonies were both very short but also had an intimate feel because of the small class size.

Katelyn had to go above and beyond in her studies in order to graduate in three years because the University was relocating in what would have been her senior year. This meant she had to condense her four year schedule into three, requiring her to take year-round classes. Katelyn’s determination made Elizabeth very proud. She knows that her daughter never gave up, even when it would’ve been so easy to do so.

The next step in the process of becoming a nurse is taking the State Exam. Katelyn will participate in the exam this summer. If she passes, she will be a registered nurse. Elizabeth has the utmost confidence in her daughter and looks forward to watching her continue to grow as a person.



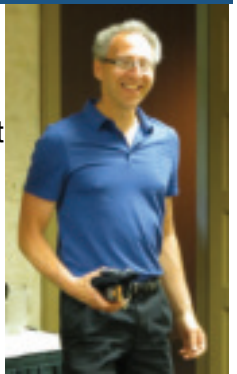
Katelyn and Elizabeth pose for a picture after her graduation

32nd Outing a Great Success

The 32nd annual Chicago White Metal golf outing went off without a hitch. Tom Mrock, head of the Golf Committee pulled out all the stops, hosting the event at the Bloomingdale Golf Club. The day began with CEO Eric Treiber teeing off at around 9 a.m., with the last tee-off at 11 o'clock with 58 golfers in attendance. Friends, family, and co-workers played together, making this a truly memorable event.

This outing commemorated our 75th year in business. To celebrate, all golfers received a \$50.00 gift card upon arrival, plus as a special gift, Epner Technologies in Brooklyn, NY provided 24k gold plated ball markers.

The day's events included closest to the pin on every par-3 and a "shot of the day" competition. There were five par-3 holes on the course and the winners were Glenn Cavanaugh of America Chemical Technology; Pablo Zalduendo of Z Financial; Jeff Paul, CNC Manager at CWM and his guests, Matt Sweeny and Jim Paul. The "shot of the day" competition was also won by Pablo, who almost aced the par-3 11th, missing a hole-in-one by just two feet on his way to a birdie.



Bill Erbacci accepts his prize for best dressed.



Tom Mrock gives Pablo Zalduendo a golf bag

The most compelling competition of the day however, was won off the course. Bill Erbacci (pictured above) won Best Dressed Golfer. He certainly dressed to impress. His blue Nike shirt may look plain from the photograph, but on the left shoulder is an intricate sequence design that made everyone look twice. As he said before his round, "at least I look like a golfer!"

The low score of the day came from Eric Treiber and Rob Coursey of Mueller and Co. LLP, both men carded an 81. This year was the first year a four man scramble was introduced. The winners were CWM employees Ray Fiala in the CNC department and Casey Wisniowicz from the production department. Rounding out their foursome were Casey's guests Ted Tomaszewski and John Ewal.

After a beautiful day out on the course, everyone gathered back at the clubhouse for dinner. The Bloomingdale Golf Club served grilled chicken, barbecue ribs, and filets with various buffet sides. A raffle followed dinner and was one of the most eventful parts of the day. Everyone clamored for the big prizes which included a hybrid golf club, two golf bags, and tickets to a Chicago Cubs game and Blackhawks game. Almost everyone walked away with a prize, and certainly no one left with an empty stomach.



Rob Malarky and Max Gondek enjoy dinner

A big thanks is extended to Tom who put together such a lavish and memorable event and for gathering all the sponsors who helped fund the event. We would also like to thank those sponsors who helped make this event happen:

Superior Industrial Coating
North American Paper
Epner Technologies
Pro Comps
Casting Impregnators Inc.
Gyro Processing
Alloyweld Inspection
Allied Metal
Imperial Plating
Craftsman Plating

Westbrook Financial
Slipmate Inc.
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American Chemical Technologies
Imperial Alloys
Cast Products Inc.
Sloan Industries
John R. Waters Inc.
Magratech Inc.
All Star Tool and Mold

Road Runner Transportation
Jericho
Acme Finishing
Bisco Industries
Spray-Maine
Premier Finishing
Schmoltz & Bickenbach
Z-Group Financial
ASG Staffing
Klockowski and Associates

CWM Sponsors IMA Conference

The International Magnesium Association held its 69th annual “World Magnesium Conference” from May 20-22 at The Fairmont Hotel in San Francisco, CA. Chairman of the Board Walter Treiber and Vice President of Sales and Marketing Jon Miller were in attendance to represent Chicago White Metal for the weekend summit. The focus of this conference was, “Magnesium, the Dream Metal”.



CWM's Sponsorship at IMA Conference

CWM sponsored the closing banquet where the IMA president Ken White handed over the reins to incoming President Dr. Karl Kainer. Our very own Walter Treiber served as the President of IMA for multiple terms and still holds a position as a member of the IMA Executive Committee. Walter was President from 1991-1993 and also from 2005-2007. Walter is the only President to serve a 3-year term. He is also the only member to serve twice as President. The 2012 conference hosted various presentations ranging from the state of the magnesium market to new developments in magnesium technologies.

This conference was very beneficial for both Walter and Jon. The presentations they witnessed gave them a unique insight into the possibilities of the future of magnesium. The event is held every year in a different location. Next years location will be in Xi'an, China.

Eric Treiber Assists National Association of Manufacturers

The National Association of Manufacturers (NAM) met in early June in Washington, D.C. They assembled in Washington to meet with members of congress and promote pro-growth, pro-jobs policies that will help manufacturers recover from the challenging economic times. Nearly 400 members were in attendance, including CEO Eric Treiber.

Eric was able to meet with Congressman Peter Roskam (Illinois 6th district), Congressman Dan Lipinski (Illinois 3rd District), and two aides from the office of Senator Mark Kirk. The trip was important for Eric and hundreds of other NAM members so they could speak with government officials about ways to keep jobs here in America rather than seeing them shipped overseas. Eric was able to discuss possible tax and regulatory reform for the manufacturing community. These discussions centered on specific bills that are currently under review in both the Senate and the House.



The main proposals that NAM brought to the House and Senate were adjustments in the tax rates for all manufacturers. These changes would allow manufacturers to be more competitive in a global marketplace.

The 400 men and women in attendance were representing nearly 12 million manufacturing employees who wanted their voices to be heard. By attending this event, Eric was able to represent CWM and voice the needs of the manufacturing industry in the Midwest. The changes would benefit the manufacturing industry greatly, allowing for more American jobs and the recovery of the recession-plagued economy.

CWM is now Social!

Here's the list of URL's to connect with us on Facebook, Twitter, LinkedIn, and Google+.

We'd love to connect with you on any of these sites, so join us!



www.Twitter.com/ChiWhiteMetal
www.Facebook.com/ChicagoWhiteMetal
www.Linkedin.com/company/chicago-white-metal-casting-inc.
www.Gplus.to/ChiWhiteMetal

CWM is pleased to announce the newest members of our team. In our continuing efforts to broaden our services to our customers, we're excited to welcome these employees.



Natalie Diaz, Human Resource Manager

Natalie comes to us with 10+ years in HR, including 6 years as the HR manager at a metal stamping company. Natalie is PHR certified since 2007, and she is also certified in OSHA training and ISO 14001 auditing.

Natalie admits to having an obsession with I Love Lucy memorabilia. She often watches re-runs on her collector's edition of I Love Lucy DVDs. Her home is decorated with Lucy accents from blankets to pictures on the walls. She even has Lucy Christmas lights (little TVs with scenes from the show) that she hangs in her windows during the holidays. Natalie, you've got some 'splaining' to do!

Ray Fiala, CNC Tool Coordinator

Ray is a returning past employee with 12+ years of service to CWM. His primary responsibility is to manufacture and maintain all machining fixtures used in the CNC department. While away, Ray continued his machining and CNC education on a part-time basis. The experience and knowledge gained will be a great asset to his new position.

Ray is happy to be back at CWM and says, "It's been great reconnecting with familiar faces and exciting to establish new professional friendships." When not working, Ray enjoys camping with his wife and two teenage daughters, in addition to golfing and gardening.

Dan Jacobson, Marketing Intern

Dan will be working with the marketing team during the summer, focusing on social media development, email campaigns and other marketing related activities. He just finished his 3rd year at Western Illinois University, majoring in Communications and minoring in Journalism. Dan is a big White Sox fan and enjoys watching their games in his free time. The marketing team is excited to have Dan onboard, especially since he'll help grow our social presence.

Kerry Ludden, CNC Intern

Kerry is a student at Illinois State University, majoring in Engineering Technology. He'll be assisting the CNC department tending to the schedule, updating job packets, working in the Quality lab, working with fixtures and helping with set-ups. He'll truly be an integral part of CNC's production over the next three months. This summer, he'll be racing vintage motorcycles, waterskiing/wakeboarding, and going to the gym.

Gustavo Rito, CNC Machine Operator

Gustavo Rito is joining the CNC department with eight years of CNC machining experience. Gustavo will be running various jobs throughout the CNC machining process. He is also responsible for the quality of parts produced while maintaining the required efficiencies and will also help with training other machine operators. In his free time, Gustavo enjoys playing soccer and spending time with his son.

Aurelio Flores, Team Leader

Aurelio Flores is the new team leader for the production team. Aurelio joins CWM with just over 20 years in the die casting business. He will be monitoring the daily performance of each die cast operator, he'll oversee training activities of new operators, and will help advise on set up and process procedures. When not at work, Aurelio enjoys riding his motorcycle and fishing.

Cristina Marchan, Workmanship Standards Auditor

As the new workmanship standards auditor, Cristina is responsible for the cosmetic inspection checks throughout the Aluminum, Magnesium, and Zinc departments. Cristina worked for Chicago White Metal for 32 years and is returning to provide excellent service with her many years of experience. Cristina enjoys cooking, taking care of her pets, and spending time with her family. Welcome back Cristina!

Roujin Stavrev, Die Cast Repair Person

Roujin joins the CWM tool room as a part-time, 2nd shift employee. He helps repair tools while they are in production and he also checks and prepares tools during production. He is also a returning employee to CWM. His past experience includes working with mini-zinc and plastic molds. Roujin enjoys spending time with his wife and two daughters.

CWM Hosts Presidents Forum

On June 26, 2012, CWM hosted a group of business Presidents from the Chicagoland area. The visit included a tour of CWM's operations, followed by a meeting where the other President's discussed CWM's operations to gain insights for improvement opportunities.

Eric joined this group earlier in the year and since then he has had the opportunity to tour four different companies and engage in very in-depth conversations regarding each company's strategy, successes, and challenges.

Participating in the meeting were representatives from 10 companies, most from the manufacturing sector. Their industries include injection molding, metal stamping, preci-

sion machining and others. This opportunity provides Eric with the ability to exchange ideas with other Presidents who work in similar industries. CWM is the only die casting company among the group of manufacturing specialists.

The group meets monthly and members take turns hosting at their manufacturing facility. Meetings include a tour of operations, a financial review, and an appraisal of the company's overall business model. Since he's joined, Eric has been able to provide insights from his own experiences while also gaining beneficial information that will help CWM become more successful.



2nd Annual National Sales Conference

CWM's sales representatives converged on Bensenville on June 20th and 21st. VP of Sales and Marketing, Jon Miller, put together a very informative series of seminars that offered everything from plant tours to an overview of each representative's company and strategies.



NADCA President Dan Twarog opens the conference

Representatives from all regions of North America were in attendance. This included representatives from 5 Level Solutions, Baselogge Group, Galin Industries, Sourcing Technologies, Redline Mfg. and Talbot Associates. Jon began this initiative two years ago with the goal of improving communication between outside sales representatives and CWM. The conference is now a bi-yearly event.

Highlights from the conference included an opening state of the industry report given by Dan Twarog, President of the North American Die Casting Association (NADCA). He presented an overview of the die casting industry with past performance and future outlook insights.

The conference boasted a jam-packed schedule with various CWM departments giving overviews of their department's functions and strategies for maximizing success with customer's die cast orders.

The event was a resounding success which was epitomized by a follow up email from Scott Sims of 5 Level Solutions: "I enjoyed meeting you and the rest of the CWM team last week and really appreciate the investment made by CWM in the Sales Representatives. After touring your facility and gaining an understanding of the CWM culture, it is clear to me that integrity and quality are clearly part of the corporate culture."

Thank you to everyone who attended and presented, it couldn't have gone any better!



Jon Miller watches presentations in the R&D conference room

Annual Company Summer Luncheon

CWM hosted the Annual Company Luncheon on June 21st. Employees, sales representatives, and suppliers gathered on the CWM campus to celebrate another successful year together.



The luncheon was catered by "Catering With Elegance". The timing of the picnic couldn't have been any better as the clouds parted and provided a beautiful day for this great tradition.

After lunch, CEO Eric Treiber gave an inspiring speech about CWM's history and the significance of achieving a 75th anniversary. Thank you to everyone who attended! It was a truly special afternoon.

Photo: Eric Treiber addresses employees and suppliers, thanking everyone for their dedication and hard work.